

# Cibes



## THE STORY OF CIBES

This is the story about how a great idea by a Swedish engineer in 1947 grew into a global lift company specialising in lift solutions to improve the comfort and joy in life for people across the world.

# INTRODUCTION

## We offer lift solutions **TO PEOPLE IN MORE THAN 70 COUNTRIES**

Our Swedish roots go back as far as 1947, and we are very proud of our long history. This book not only looks back at our past but also tells the story of who we are as a company today and our vision for the future.

A company can only enjoy such longevity through constant development and strong commitment to a business concept that has provided constant growth for nearly 80 years. We want our lifts to bring people together to enjoy a greater comfort and joy in life. Our company is continuously expanding, and new subsidiaries are added every year. We all have a shared culture and core values, which are: Personal, Progressive and Professional. Our customised lift solutions can be found in private homes, apartment buildings, shops, shopping malls, offices, museums, libraries, train stations, airports and warehouses.

From its foundation in 1947 until 2010, Cibes had an annual growth of approximately 5%, but the creation of Cibes Lift Group in 2008 proved to be a game changer. Just two years later, the annual growth rate rose to approximately 15%, a trend that has continued into the 2020s. In 2018, sales exceeded 1 billion SEK and have more than tripled since then.

Cibes Lift Group currently has more than 1600 employees in our subsidiaries and sales companies spread across Europe, Asia, the Middle East and North America. Together with our 270+ distributing partners worldwide, we continue our journey towards new objectives, guided by our vision of Bringing People Together. We welcome you to discover our great company history!!





**“BRINGING PEOPLE TOGETHER”**

# TABLE OF CONTENTS

01



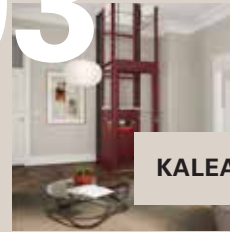
BERTIL SVEDBERG 6

02



SOCIAL  
DEVELOPMENT 10

03



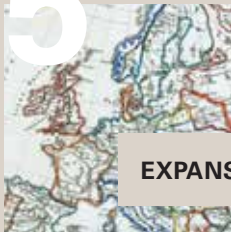
KALEA LIFTS 14

04



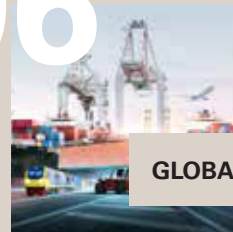
NTD LIFTS 16

05



EXPANSION 18

06



GLOBAL 24

07



PRODUCT LINE 26

08



INNOVATION 28

09



SUSTAINABILITY 30

10



GROWTH 32

11



PRODUCTION  
UNITS 34



IN 2022,  
WE CELEBRATED  
75 YEARS!



OUR LOGO FROM THE  
BEGINNING UNTIL TODAY

**CIBES: CIVILINGENJÖR BERTIL SVEDBERG**



# 01 BERTIL SVEDBERG

## It all began with an **INVENTIVE SWEDISH ENGINEER**

Around the end of WWII, the Swedish industry experienced an all-time high in terms of productivity and growth. New companies were established, and innovative entrepreneurs laid the foundation for operations that have since conquered the world. Ingvar Kamprad started IKEA, and Erling Persson opened a shop for women's clothing in 1947, which eventually became H&M.

1947 was also the year when the versatile, visionary and creative engineer Bertil Svedberg founded Cibes as a brand within his own company Elektroborg AB in Stockholm. Bertil Svedberg had a strong inventive streak. He had many ideas and was behind a large number of inventions and companies. One of these was Elektroborg AB and, under the Cibes brand, a broad product range was created

including swivel cranes, lift blocks, assortment boxes and warehouse fittings. His products also included goods lifts. In the 1980s, Elektroborg AB changed its name to Cibes AB.

However, the foundation of the tremendous development that would occur in the low-speed lift segment was laid out much earlier. In the 1960s, Bertil Svedberg uncovered the

### 1940s

Around the end of WWII, Swedish industry was producing goods at an all-time high and Sweden experienced a record-high economic growth.

### 1943

Ingvar Kamprad started IKEA.

### 1947

Engineer Bertil Svedberg founded Cibes as a brand and product area within his own company AB Elektroborg in Stockholm.

### 1947

Erling Persson opened a shop for women's clothing in 1947 which was the start of today's H&M.



Ivan Kulibin, inventor of the screw-driven lift 1750.

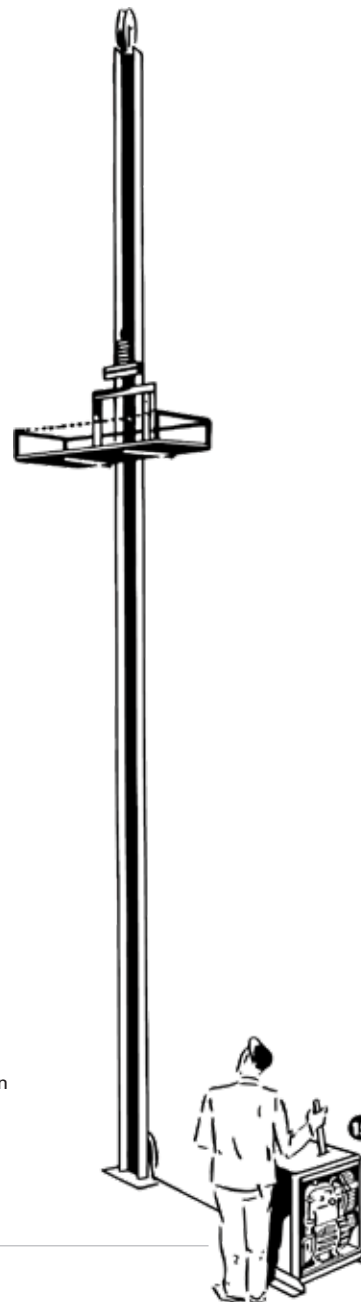
need for simple, low-speed lifts for private homes in Sweden. Many houses were built with a small staircase leading up to the main entrance, and so in the early 1970s, Bertil Svedberg and Cibes developed a unique lift and accessibility solution using lift technology based on self-locking screws. This lift construction became the forerunner of today's B type lifts.

## 1960s

The demand for affordable lift solutions to improve accessibility in private homes and residential buildings increased in Sweden. Bertil Svedberg began development work on a low-speed lift.

## 1970s

In the early 1970s, Bertil Svedberg and Cibes launched a unique screw-driven low-speed lift.



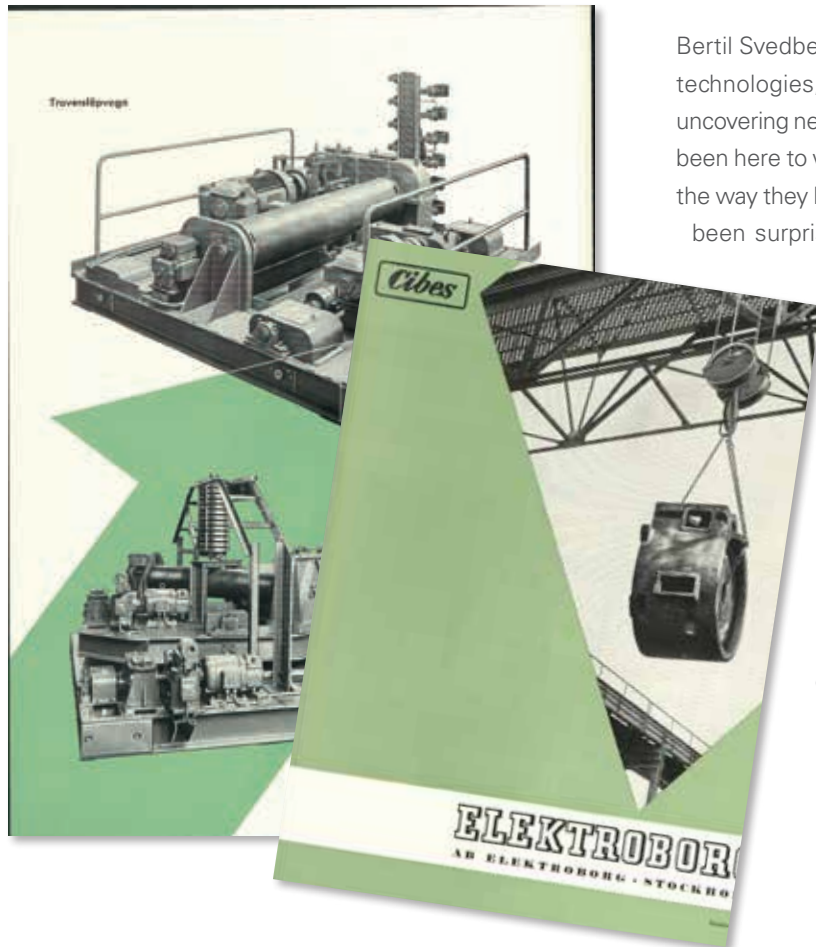
# Bertil Svedberg



Bertil Svedberg was born in 1916 in the town of Njurunda, about 350 km north of Stockholm. After getting his bachelor's degree in 1935 in the nearby town of Härnösand, Bertil Svedberg moved to Stockholm where he studied engineering at the Royal Institute

of Technology. After receiving his Master of Science in Engineering in 1942, he immediately began working at Zander & Ingeström who, at that time, was a cutting-edge engineering company in the field of pump and heating systems. The innovative environment inspired Bertil Svedberg who, five years later, started Elektroborg AB and the product area Cibes that later would become our global flagship brand. Bertil Svedberg had four children and was active in the company for almost 40 years until he sold Cibes AB, retired and settled in Spain. When Bertil Svedberg died in the year 2000, at the age of 83, he had accomplished more in life than most men can dream of.

# Our passion for innovation **IS PART OF OUR HERITAGE**



Bertil Svedberg had a strong passion for developing new technologies, new products, innovative solutions, and uncovering new market opportunities. If Bertil Svedberg had been here to witness the development of our products and the way they have conquered the world, he would not have been surprised. He would immediately have identified new opportunities, emphasising the importance of passion and commitment to the development of Cibes.

However, he could hardly have predicted that his lifts would be installed in the Louvre Abu Dhabi, UAE, the Staff Building next to the Russian Hermitage in St Petersburg, be used during one of Pope John Paul II's visits to Poland or that there would be more than 70,000 Cibes lifts installed in more than 70 countries around the world.

The passion for continuous innovation that Bertil Svedberg possessed is an integral part of our heritage that we cherish. It is an essential part of our corporate culture and serves as a driving force in our efforts to create new, innovative lift solutions, expand to new markets and realise our vision:

**"BRINGING PEOPLE TOGETHER"**



# Cibes

- 1 Skruvlyftblock
- 2 Snabblyftblock
- 3 Planetlyftblock
- 4 Blockvagn
- 5 Blockvagn med block
- 6 Traverslöpvagn
- 7 Kuggstångsdomkraft
- 8 Hydraulisk domkraft utan pump
- 9 Hydraulisk domkraft med pump
- 10 Väggspe
- 11 Handvinsch



16



12 Stållineblock

13 Elektrisk montagevinsch

14 Høghastighetsspel

15 Byggnadsspel

16 Byggnadshiss



# 02

Cibes and Swedish

## SOCIAL DEVELOPMENT





# Our history has been closely linked with Swedish **SOCIAL DEVELOPMENT SINCE THE 1950s**

During the first 50 years, the growth of the Cibes company was closely associated with the development of Swedish society. As early as the 1950s, grants for housing adaptation for people with disabilities became available to promote greater independence at home. The first grants were limited but increased over twenty years. In 1992, Sweden passed a law on the right to receive housing adaptation grants, which boosted the sales of stairlifts and lifts in Sweden. Since then, legislation has changed several times and its importance for Cibes has decreased, but it still marks an important phase of our development.

## **Everyone in society should be included**

In Sweden, the Swedish National Board of Housing, Building and Planning is the authority responsible for making sure that all relevant building plans meet the needs of people with disabilities. In 2014, a new government agency was founded: the Swedish Agency for Participation (MFD).

MFD works to ensure that everyone, regardless of their physical abilities, has access to the job market, educational facilities, public services and sporting and cultural events. Sweden has also set up a national goal for a disability policy based on the UN Convention on the Rights of Persons with Disabilities.



MFD works to ensure that everyone, regardless of their physical abilities, can be fully involved in all aspects of society.

## 1970s: Cibes' screw-driven lift is born

For Cibes, the Swedish Accessibility Legislation has both served as a source of inspiration and a guide for our company research and development. Cibes has always been at the forefront when it comes to developing and launching lift models that are in tune with requirements for housing adaptation programs, increased participation in society and guidelines by Swedish authorities for lift construction.

In the mid-1960s, Cibes launched a hydraulic platform lift for housing adaptation. The lift was installed outdoors in stairwells and in entrances. In the early 1970s, Cibes launched a lift with a completely new design. The lift was a cutting-edge product in the disability field, driven by screw and nut and equipped with safety bars. This lift was also the only one that fulfilled authority requirements for accessibility lifts and set the benchmark for today's B type lifts.

## 1980s: new successful model with shaft

Cibes continued to carry out intensive development work during the 1980s. One of the results was a low-speed lift with shaft walls (A-lift) which was launched in the 80s and became an immediate market success.



1960s



1970s







**1980s**



## **1990s: the international expansion begins**

Company investments focusing on accessibility solutions and intensified efforts in product development led to a sharp increase in sales during the 1990s and also to the launch of new lifts.

One example is the A5000 model which was launched in 1992. Since then, the A5000 has been under continuous development and is still Cibes' bestselling lift model. Towards the end of the 1990s, Cibes' sales amounted to approximately 100 million SEK. This meant that the company had reached a size which allowed it to expand outside of Scandinavia. In the late 1990s, Cibes started exporting outside of Scandinavia and an entirely new chapter began.

## **2008: Cibes Lift Group is born**

The year 2008 is an important year in the history of Cibes as that was when Cibes Lift Group was founded. The same year, Kalea Lifts and NTD Lifts in Sweden, and Aesy Liften B.V. in the Netherlands, were acquired.

This was also the beginning of our multi-brand strategy, using each brand for maximum impact, either on a global or a local level. To give an example, Kalea and NTD, that were already internationally established brands, became global product brands, as a complement to Cibes, while Aesy Liften retained its identity as a local house mark for the Benelux markets.

Since then, Cibes Lift Group has grown to include many more companies and local house marks, such as Apex Lifts in the UK, as well as dual brands like Cibes Amslift and Cibes Symmetry in Finland and North America.

# 03 KALEA LIFTS



## The Kalea brand **120 YEARS OLD BUT STILL GOING STRONG**

Cibes may have a business history of more than 75 years, but the story of Kalea Lifts that Cibes Lift Group acquired in 2008 is even longer. In 1898, engineer Knut Anders Larsson (KALEA – Knut Anders Larsson Elektriska Aktiebolag) started a manufacturing company of electric components and lifting equipment. That same year, the first Swedish-made car was tested, carbonated soda was invented, and the Spanish-American War both broke out and ended.

Just like for Cibes, it was excellent Swedish engineering that founded the success of Kalea that was located in Gothenburg on the West coast of Sweden. Few companies can claim “Swedish quality and design since 1898” as their slogan, but Kalea can do just that. More than 120 years later, the Kalea brand is stronger than ever, as it is one of the global product brands of Cibes Lift Group.

A few years after the end of WW1, Kalea began importing and selling high-speed passenger lifts. In the 1930s, it started its own production of lifts, and over the following 60 years, the Kalea brand grew increasingly influential in the Swedish and Scandinavian markets. Then, in the 1990s, the market conditions changed, and Kalea started manufacturing low-speed vertical lifts and importing stairlifts. Over an expansive ten-year period, Kalea achieved a market-leading position in Sweden. Just like for Cibes, Swedish social investment in housing adaptation was of vital importance to the positive development and sales volumes of the company.



## Kalea gains a broader product portfolio

When Kalea became part of the Cibes Lift Group in 2008, the company had its own production unit and R&D Centre in Gothenburg. The production unit and R&D resources were integrated with the Gävle production unit in 2012. In addition, several new Kalea lift products, such as Kalea Kosmos, have been developed by the Cibes Lift Group production unit in Jiaxing, China. This has been beneficial for Kalea and has resulted in a much wider product portfolio of lift solutions. Thanks to the resources of Cibes Lift Group the lifts by Kalea have developed dramatically in terms of functionality, drive technology, design and adaptability.

## A global product brand

Kalea is one of Cibes Lift Group's global product brands. The primary markets for Kalea are Sweden, Germany, Switzerland and France, but Kalea has distribution in another 10 countries. The Kalea brand also continues to expand via the Cibes Lift Group subsidiaries in China and Southeast Asia.

FEW COMPANIES CAN CLAIM  
**"SWEDISH QUALITY SINCE 1898"**  
 AS THEIR SLOGAN

**KALEA: KNUT ANDERS LARSSON ELEKTRISKA AKTIEBOLAG**





# 04 NTD LIFTS

## NTD Lifts has played a vital role in the DEVELOPMENT OF SWEDISH LOW-SPEED LIFTS



When Cibes Lift Group acquired NTD Lifts in 2009, a new chapter began in a long business relationship that had started in the 1980s when NTD was formed and operated by employees who came from Cibes Lift. Since 1981,

a rapid increase in sales has taken place in Sweden as a result of the new Cibes sales strategy as well as positive social development both financially and in terms of support for housing adaptation.

### The acquisition of NTD Lifts opened up important markets for Cibes Lift Group

In 1985 NTD Lifts crossed over to both manufacturing and sales, with a program of platform lifts capable of loads up to 1000 kg, and platform lifts for outdoor use. Lifts were exported to several countries in Europe where cooperation was established with a network of distributors.

One of the most important distributors was Aesy Liften in Holland, which Cibes Lift Group acquired in 2008.

The same year, NTD Lifts was acquired by Cibes Lift Group and became a global product brand. In 2012, manufacturing resources of NTD Lifts and Cibes Lift Group unified. NTD's production in central Sweden was moved to the Cibes Lift Group production unit in Gävle to create synergy effects. The NTD brand is no longer marketed and sold by Cibes Lift Group but is an important part of our history.

NTD LIFTS WAS ACQUIRED BY  
CIBES LIFT GROUP IN 2008 AND  
BECAME A GLOBAL PRODUCT BRAND



## NIDHISS skruvhissarna som passar överallt



Manövrering sker med stora tryckknappar — på lyftplattans panel finns nödsignal och stoppknapp. Typ B kan också föras med nyckel- eller körspekmanövrering.

På smalhissens mikrodator display kan hastighetsöverskridelser vicepersonal se orsaken eller be-lägenheten hos en fel. Kompletterat med en mycket utförlig service-manual ger detta ökad säkerhet och snabba serviceinsatser.



Skruvhissen bromsas helt elektriskt. Mekanisk broms behövs inte — skruven är själv-hämmad. Under rimskivan med lyftmutter finns även en obelastad säkerhetsmutter med automatisk brytare.



All service sker från framsidan — huvudbrytare, säkringar, apparatskåp och utfällbar nödbryt-dörr i låsbar lucka.

## Viktiga detaljer...

## NIDHISS smalhissen skruvhissarna som passar överallt



• Vertikal lyftkraft per skruvhiss för 4 personer 325 kg. Använd för placering i bostäder eller på annan plats — tämligen för höghuset eller bostadshuset. Låst för en, Automatisk säkerhetsbroms och övervakningssystem. En övervakningssystem som övervakar i hus byggda utan hiss på 40-50 våningar. Enligt dagens byggregler måste alla bostäder med fler än två plan vara utrustade med hiss.

• "Säkerhets" skruven ingen skruvhiss — skruven drivs av en motor och en skruv. En skruv för att utföra en skruv i bostäder och våningsplan skall inte skruvas.

• Special maskinen krävs inte — den drivs av en motor som placeras på hisskåpet. Drivsystemet är skruvhissens typiska. Hög tryck — skruven har drivkraften en extra säkerhetsmutter.

• Hissens konstruktion är mycket välkänd med skruven. Konstruktionens mått är 100 mm, 150 mm, 200 mm, 250 mm, 300 mm, 350 mm, 400 mm, 450 mm, 500 mm, 550 mm, 600 mm, 650 mm, 700 mm, 750 mm, 800 mm, 850 mm, 900 mm, 950 mm, 1000 mm, 1050 mm, 1100 mm, 1150 mm, 1200 mm, 1250 mm, 1300 mm, 1350 mm, 1400 mm, 1450 mm, 1500 mm, 1550 mm, 1600 mm, 1650 mm, 1700 mm, 1750 mm, 1800 mm, 1850 mm, 1900 mm, 1950 mm, 2000 mm, 2050 mm, 2100 mm, 2150 mm, 2200 mm, 2250 mm, 2300 mm, 2350 mm, 2400 mm, 2450 mm, 2500 mm, 2550 mm, 2600 mm, 2650 mm, 2700 mm, 2750 mm, 2800 mm, 2850 mm, 2900 mm, 2950 mm, 3000 mm, 3050 mm, 3100 mm, 3150 mm, 3200 mm, 3250 mm, 3300 mm, 3350 mm, 3400 mm, 3450 mm, 3500 mm, 3550 mm, 3600 mm, 3650 mm, 3700 mm, 3750 mm, 3800 mm, 3850 mm, 3900 mm, 3950 mm, 4000 mm, 4050 mm, 4100 mm, 4150 mm, 4200 mm, 4250 mm, 4300 mm, 4350 mm, 4400 mm, 4450 mm, 4500 mm, 4550 mm, 4600 mm, 4650 mm, 4700 mm, 4750 mm, 4800 mm, 4850 mm, 4900 mm, 4950 mm, 5000 mm, 5050 mm, 5100 mm, 5150 mm, 5200 mm, 5250 mm, 5300 mm, 5350 mm, 5400 mm, 5450 mm, 5500 mm, 5550 mm, 5600 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71050 mm, 71100 mm, 71150 mm, 71200 mm, 71

# 05 International EXPANSION

## A handful of partners in a few countries have grown to **MORE THAN 270 IN MORE THAN 70 COUNTRIES**

In the late 1980s, Cibes took its first steps outside of Sweden. The company's low-speed lifts were first sold to neighbouring countries in Scandinavia, but a cautious export venture was initiated 1995–1997. Some lifts were exported to remote countries like Saudi Arabia, Australia and New Zealand, but for the first few years, Cibes mainly exported to Europe, focusing on markets with strong accessibility legislation and growing demand for accessibility solutions.

One of these markets was the UK, where Cibes formed its first partnership outside of Scandinavia in the late 90s. This was the beginning of a fast-growing international network of partners, which soon expanded to countries like Ireland, Poland, Germany, Austria, France and the Netherlands.

Cibes has grown and increased its number of partnerships at the same time as the need for accessibility solutions

has spread across the world. The geographical distribution of partnerships clearly shows that there is a demand for accessibility solutions in all parts of the world.

Today, our growth ambition is to establish a strong market position in all countries and regions where there is a demand for accessibility solutions. This has resulted in a partnership network, which consists of just over 270 partners in more than 70 countries on all continents. The fact that there are close to 200 countries in the world and that accessibility is a growing business worldwide means that we will be able to expand and establish new partnerships on many more markets for many years to come.

### **Prestigious export award**

In 2008, Cibes Lift received an award that proved that the outside world had noticed our rapid international development during the first decade of the 21st century. The Swedish Chamber of Commerce and the Swedish Fund for Export Development awarded Cibes Lift the Hermes Export Prize for the company's impressive export ventures. The jury's motivation was, "Thanks to purposeful market management, technical flexibility and adaptation to EU regulations, Cibes Lift has become Europe's leading manufacturer of screw-driven platform lifts." The prize was awarded by Her Royal Highness Crown Princess Victoria in connection with the World Trade Day at the Stockholm Chamber of Commerce.



## Expanding into new market segments and business areas

At Cibes Lift Group we do not only expand geographically. We also expand by entering new market segments and developing new business areas.

### Entering a new market segment

The majority of the lift solutions offered by Cibes Lift Group are limited to a speed of maximum 0.15 m/s, but in 2018, a new and important chapter in our history began with the acquisition of Amslift Oy in Finland, a company specialising in space-saving and highly customisable conventional lift solutions with a speed up to 1.0 m/s.

Amslift Oy was just the first acquisition we made to expand into this new market segment. From 2021 and on, we have acquired more companies that specialise in this kind of high-speed lifts, such as American Elevators in the USA and Titan Elevators and Apex Lifts in the UK. The revenue generated by this type of lift solutions currently represents about 10% of our total turnover and the market segment holds great promise for growth.

### Strong after sales development

For many years, Cibes Lift Group left after sales services, such as maintenance contracts, spare parts and lift modernisation to distributing partners, but that has radically changed in recent years. Given that we have collectively sold more than 70,000 lifts worldwide and that we will continue to add more lifts to that figure, the after sales market has great potential.

Today, our revenue from after sales services amounts to about 15% of our total turnover. The revenue generated by after sales has been increasing every year and that trend is expected to continue.



VICTORIA, THE CROWN PRINCESS OF SWEDEN, PRESENTING THE FORMER CIBES LIFT CEO JOHAN SANDBERG AND SALES AND MARKETING MANAGER ULF THORN, THE HERMES AWARD IN 2008



# Continuous expansion over time

## 1995–1997

A cautious export venture outside of Scandinavia begins with sales mainly to Europe, as well as to a few more remote countries.



## 2005

Cibes Lift acquires Axess4All UK to form a subsidiary abroad. This was the first of several acquisitions and creations of subsidiaries over the next five years.



## 1980s

Cibes takes its first steps outside of Sweden. Low-speed lifts are sold to neighbouring countries in Scandinavia.

The lift production moves from Solna, Stockholm, to Järbo, about 200 km North of Stockholm.



## 1998–2003

In 2003, Cibes was acquired by the Swedish investment company R12 Kapital. Intensified efforts to create an international distribution network.



## 2008

Cibes Lift Group is founded. Swedish company Kalea Lifts AB as well as Aesy Liften B.V. in the Netherlands are acquired.





## 2009

A cooperation that began as early as the 1980s results in the acquisition of Swedish company NTD Lifts AB.



## 2017–2018

In 2017, R12 Kapital sold Cibes Lift Group to Nalka Invest. New distributing partners are signed in Europe, Latin and Central America and Asia. Minority shares of GS-Aufzüge in Austria and Aratal (AAM) are acquired in 2018.

With the acquisition of Amslift Oy in Finland in 2018, a new chapter begins as Cibes Lift Group enters the market of conventional, high-speed lifts.



## 2020–2023

In 2020, Cibes Lift Group establishes subsidiaries in India and North America as well as a production unit and R&D centre in Jiaxing China. More companies are acquired North America, including a production unit in Peoria, Illinois, that becomes Cibes Symmetry in 2023. During this period, Titan Lifts and Apex Lifts in the UK are also acquired.



## 2012–2016

The production unit in Järbo is moved to bigger and more modern facilities Gävle in 2012. Subsidiaries in Finland, Belgium, Hong Kong, Norway, China, Spain and France and the joint venture company Cibes Lift MENA DWC LCC in Dubai are established. More companies in the UK were acquired.



## 2019

The growth and expansion of Cibes Lift Group continues, increasing the number of partners and subsidiaries on new markets. The strong expansion in Southeast Asia is particularly impressive. The turnover exceeds 1 billion SEK.



## 2024–

In 2024, a production unit is founded in Gdansk, Poland, to manufacture and supply key components and packaging details for the production units in Sweden and the USA. In the UK, Titan Elevators is merged with Apex Lifts and in North America the company acquisitions continue.





# Our global partner network is growing **AND COVERING NEW MARKETS**

The global demographic shift towards an ageing population drives the demand for home lifts and creates an expanding market for our products. At the same time, the increased focus on equal rights for people with disabilities, has pushed accessibility up on the political agenda, resulting in a higher demand for public and commercial lift solutions. With that backdrop, it is easy to understand why architects, builders and homeowners across the world are choosing Cibes space-saving, ready-made lift solutions as a cost-efficient alternative to conventional lifts.

As the growing demand for our lift solutions is fuelled by strong macrotrends that will last for the foreseeable future, we will continue to expand our local presence through acquisitions and distributing partnerships worldwide.

Our local distributing partners have played a significant role in our international expansion and continue to do so. They build relationships with key target groups and have sold tens of thousands of low-speed lifts that provide accessibility and comfort to millions of people across the

world. In 2018, a great number of distributing partners were added in Europe, Asia, and South America and our worldwide network has kept growing ever since.

In addition, we offer our distributing partners product and sales training through on-line sessions and seminars. We have also created several Technical Training Centres across the world, offering a wide range of training programs.



WE PROVIDE OUR DISTRIBUTING  
PARTNERS WITH GLOBAL SUPPORT  
AND TRAINING

## Exporting outside Scandinavia

Exporting outside Scandinavia: the start of rapid international expansion

In 1997, Cibes Lift began exporting low-speed lifts to countries outside Scandinavia. The western world was recovering from a recession and, although the market was weak, we saw an opportunity to work towards a strong market position. The export venture was initiated based on this ambition. In the following years, Cibes Lift exported to an increasing number of countries while a network of distributors was built up. From 2010, international ventures intensified when Cibes Lift Group carried out several company acquisitions and later also formed subsidiary companies in a number of countries.

A key factor in the rapid global expansion was the decision to move the production unit from the small town of Järbo to new large-capacity facilities in Gävle in 2012. It is pretty safe to say that we would not have been able to expand as quickly as we have without this new production unit, complete with its own R&D Centre and Training Centre.



# 06 Cibes goes GLOBAL

Since the late 1990s, the Cibes brand has experienced a rapid international expansion. All around Europe and Asia a large number of subsidiaries have been established and more than 270 partners are now working with us. We will continue to grow worldwide and create even more subsidiaries. This is a vital element of our long-term growth strategy.



## Countries in alphabetical order

### AUSTRIA

GS-Aufzüge began as a Kalea distributor in the mid- 2000s and soon became a close partner and a strong player in the Austrian market. In 2018, Cibes Lift Group acquired minority shares of GS-Aufzüge and the company started to sell Cibes products. In 2020, 100% of the company was acquired.

### CHINA

The first Cibes lift was installed in 1995, in Macau. In 2013, Cibes Lift Group established a direct sales subsidiary, Cibes Lift China, which quickly grew to several showrooms and service centres. In 2019, Cibes opened a Regional HQ in Shanghai and in 2020, a production unit and R&D centre were established in Jiaxing.

### GERMANY

At the beginning of the 2000s, Cibes began selling in Germany via partners. Germany is an important distribution market for the brands Cibes and Kalea. In 2019, a German Cibes subsidiary was established.

### BELGIUM

The success of Aesy Liften B.V. in the Netherlands created a demand for Cibes products also in Belgium. In 2012, the Belgian subsidiary Aesy Liften BVBA was created and sales soon took off. Since 2018, the office, showroom and warehouse are located in Wijnegem.

### FINLAND

In 2013, Cibes Lift Group acquired the company Hissipörssi. In 2018, Cibes also acquired AMSLIFT Oy which was then Finland's largest privately owned lift company. In 2020, lift company RH Tekniikka OY was acquired and the local house mark Cibes Amslift was founded.

### INDIA

Cibes Lift India Private Ltd was created in 2020, to access the fast-growing home lift market in India. Today, the company has several offices and showrooms in major cities across India.

### CAMBODIA

Cambodia is a very fast-growing market. The main focus is on the private segment where multi-generational homes are key, but also on the high-end commercial segment. Our subsidiary in Cambodia was founded in 2023.

### FRANCE

In 2015, the subsidiary Cibes Lift France was established. In 2018 the lift installation company MME SARL was acquired, as well as minority shares of Aratal Attractive Mobility (AAM). In 2022, 100% of the shares of AAM were acquired.

### INDONESIA

In 2016, Cibes opened its first showroom in Jakarta and the same year, the subsidiary PT Cibes Lift Indonesia was created. Operations focus on private villas and low-rise commercial buildings, such as clinics and boutique hotels.



## MIDDLE EAST & NORTH AFRICA

From around 2010, Cibes started building a network of partners in the Middle East. In 2016 a joint venture company, Cibes Lift MENA DWC-LLC, was founded in Dubai. Then the new company Cibes Lift LLC was created and Cibes startedn direct sales in UAE in 2023.

## PHILIPPINES

Cibes Lift Philippines Inc was established in 2016. The headquarters and showroom are located in Manila. Cibes Lift Philippines Inc mainly focuses on private homes and low-rise commercial buildings, such as clinics and boutique hotels.

## THAILAND

Cibes Lift Thailand Co.Ltd was founded in 2016. The ageing population and strong tradition of multi-generational living create great market potential. Sales in Thailand mainly focus on private villas and low-rise commercial buildings.

## VIETNAM

The subsidiary in Vietnam was created in 2016. The headquarters and main showroom are in Hanoi. The company mainly focuses on the home lift market and Cibes Lift Vietnam Co. Ltd is one of the market leaders.

### Direct sales in



20  
countries

## NETHERLANDS

Founded in 2005, Aesy Liften B.V. was acquired by Cibes Lift Group in 2008. Aesy Liften grew very fast and in 2012, the company reached a market-leading position in the Netherlands. Since 2013, the company head-quarters, and warehouse, are located in Zevenaar.

## SPAIN

The first Cibes lift was installed in Madrid as early as 1999. In 2015, the Cibes subsidiary, Cibes Lift Ibérica SL, was established, as part of a direct sales venture for Spain.

## UK

The UK was Cibes' first export market outside of Scandinavia. In 2005 Axess4All was acquired and a subsidiary was established in the country. In 2016, Cibes Lift Group acquired Platform Lift Solutions in the Northeast, then Titan Elevators, and Apex Lifts in 2021–2022 in the Greater London area. In 2024, Titan Elevators was merged with Apex Lifts.

### Exporting to



70+ countries    270+ distributing partners

## NORWAY

Norway was one of Cibes' first foreign markets. Sales took off in the mid-90s via partners. In 2014, Cibes Lift Norge AS was established. In 2021, Heisplan AS, based in Ålesund was acquired.

## SWEDEN

In Sweden, the subsidiary Cibes Kalea Sverige AB markets and sells the brands Cibes (direct sales), and Kalea (distribution). Hiss i Skåne was acquired in 2019 and in 2021, Upplands Hiss. Specialised in lift maintenance and modernisation these two companies also sell lifts for Cibes.

## USA

In 2020, Cibes Lift Group created the subsidiary Cibes Lift US Inc in Hollywood, Florida. In 2021 American Elevator of Atlanta Inc and Access Lifts Inc were acquired. Then, in 2022, Bella Elevator LLC, manufacturer of Symmetry Elevating Solutions, became part of the company group and in 2023, Cibes Symmetry became the local house mark for the US. Since then, the acquisition of several distributing partners has continued to strengthen the presence of the Cibes Lift Group in the US.

### Showrooms



160+  
worldwide

# 07

## A selection of our SCREW-DRIVEN LIFTS



**CIBES AIR PLATFORM LIFT**

300–500 kg | 0,15 m/s | 15 m/6 stops



**CIBES CLOUD PLUS PLATFORM LIFT**

300–500 kg | 0,15 m/s | 20 m/6 stops



**CIBES C1 PURE CABIN LIFT (SHAFT)**

300–630 kg | 0,15 m/s | 15 m/6 stops



**CIBES A4000 PLATFORM LIFT**

300 kg | 0,15 m/s | 15 m/6 stops



**CIBES A5000 PLATFORM LIFT**

400–500 kg | 0,15 m/s | 15 m/6 stops



**CIBES A8000 PLATFORM LIFT**

1000 kg | 0,15 m/s | 13 m/6 stops



**VOYAGER**

Produced  
in China

**CIBES VOYAGER V80 (2021) PLATFORM LIFT**

400 kg | 0.15m/s | 20m/6 stops



**ANTERA**  
LIFTS

Produced  
in China

**CIBES ANTERA Z90 CABIN LIFT**

400 kg | 0.15m/s | 20m/6 stops

## A wide product portfolio

As Cibes Lift Group has expanded, so has our product portfolio. We mainly manufacture screw-driven low-speed lifts, but also hydraulic, belt driven and traction lifts. Several subsidiaries also offer lifts with a travel speed up to 1 metre/second with various drive systems. In addition, many subsidiaries buy products from other suppliers to complete their offering, for example low-rise lifts, inclined platform lifts and stairlifts.



### Different drive systems

For many years, we only manufactured screw-driven lifts, but different markets have different needs. For that reason, the current product offering of Cibes Lift Group also includes traction rope lifts and belt-driven lifts, manufactured in our production unit in Jiaxing, China, as well as lifts with hydraulic and inline gear drive in our production unit in Peoria, USA.

Traction lift by Gravitall Lifts. Developed and manufactured by production unit Jiaxing in China.



Cibes' original screw and nut drive is robust, reliable and so compact that the entire machine room fits inside the lift shaft.



The Symmetry Asterix, developed for the US market, is an example of great R&D collaboration: drive system and construction by production unit Peoria, USA and cabin design by production unit Jiaxing, China.



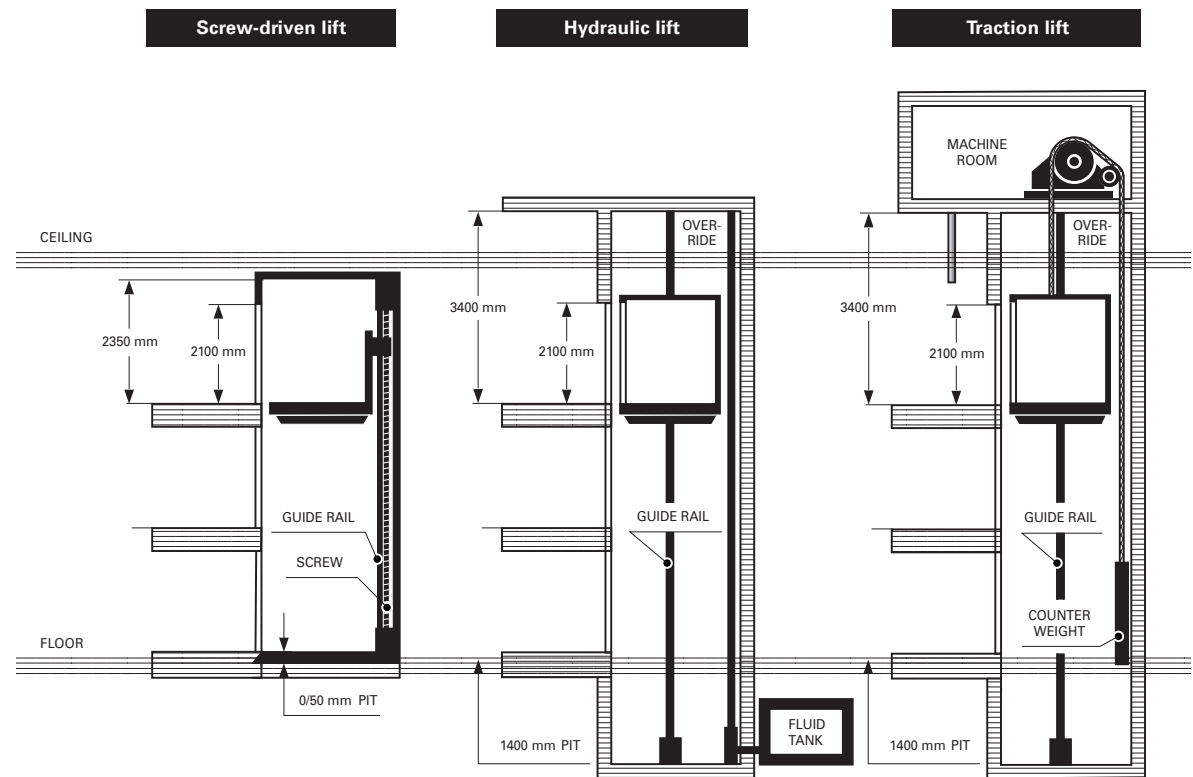
# 08 Innovation is PART OF OUR DNA

When we say that innovation is part of our DNA, those are not just empty words. Innovation has been a trademark for Cibes ever since our founder, Bertil Svedberg, invented the first modern screw-driven lift that still sets the standard for the industry today. We keep developing new solutions to improve our products and manufacturing process for the benefit of our customers and for the planet.

## Space-saving concept

Unlike conventional elevators, our screw-driven lifts neither require a deep lift pit, nor a big headroom. All our screw-driven lift models are available with a compact, ready-made shaft of steel or glass, saving you both space and money.

In addition, our lifts offer more passenger space on a smaller footprint than conventional elevators (see hydraulic lift and traction lift in the image below). To give you a few examples, a wheelchair accessible platform lift by Cibes has a footprint of only 2.5 m<sup>2</sup> and our smallest residential platform lift fits into just 1 m<sup>2</sup>. That also means that our lifts have a much smaller structural impact than conventional high-speed elevators.



Unlike conventional elevators, Cibes screw-driven lifts do not require a lot of space above and beneath the elevator.



## Modular lifts

As part of our efforts to increase manufacturing efficiency and minimise waste, all our lifts are made of standardised modules. Our modular approach also makes it possible to deliver our lifts in space-efficient flatpacks to reduce our carbon footprint even more.

As our modular concept is fully standardised, it makes lift installation fast and easy, lift customisation extremely resource-efficient and offers you almost endless possibilities to easily update and upgrade your lift over time.



# 09

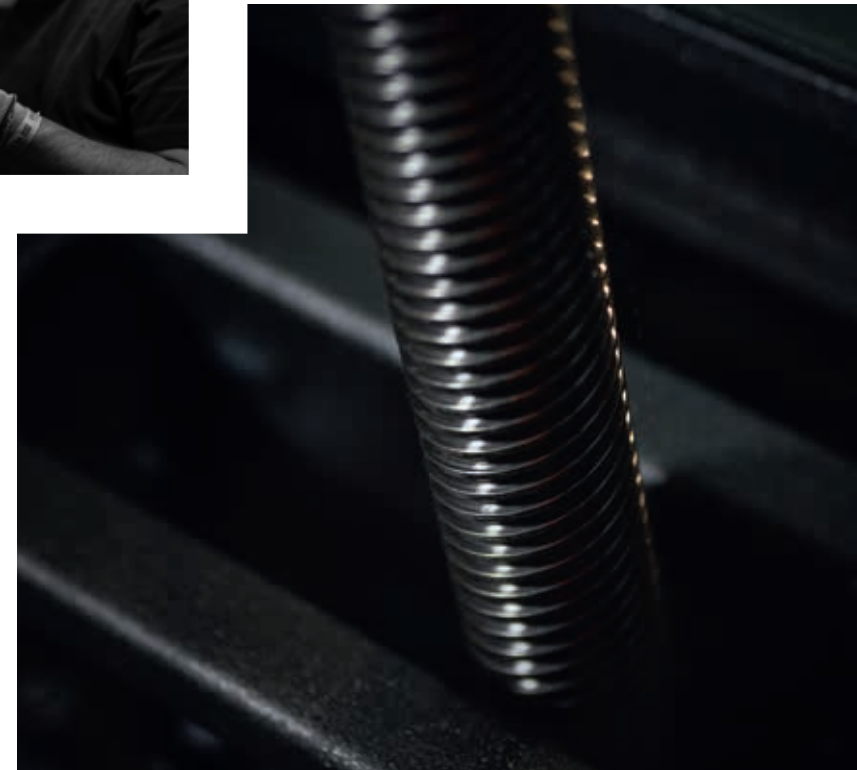
## Sustainability is a priority in **PRODUCT DEVELOPMENT**

### **Optimised drive system**

It was the beauty and serenity of Swedish nature that inspired our engineers to develop our optimised drive system. The optimisation resulted in an exceptionally smooth and quiet lift operation and an energy consumption that was reduced by up to 45%. Our optimised drive system is available for our 300–500 kg platform lifts with a 36 mm screw pitch and for our cabin lifts with a 24 mm screw pitch.

### **Taking modularisation and sustainability to the next level**

Our new generation of lifts takes sustainability and modularisation to the next level. Equipped with the latest version of our optimised drive system as standard, our new line of lifts offers you a smoother, quieter and more energy-efficient lift operation than ever. In addition, the modular concept behind our new generation of lifts has been perfected to make it easier to update and upgrade your lift over time and maximise product lifetime.





**Cibes Cloud Plus platform lift at a beauty salon.** The lift is finished in Signal White RAL 9003 and is equipped with a lift shaft that is glazed on 3 sides, a recessed ceiling with LED lights and elegant Panoramic Plus aluminium doors.



## An important role in EPSA

In 1999, Cibes Lift was one of the initiators of the European Platform and Stairlift Association, EPSA. When EPSA was founded, the European market for low-speed lifts had expanded, and there were just over twenty manufacturing companies around Europe. EPSA was created to unify EU standards with the legislation in different countries. The end of the 1990s saw a growing need for accessibility solutions throughout Europe. Significant differences in national legislation and regulations slowed down development, and one of EPSA's primary goals since its formation has been to work for legal conformity. Other objectives include supporting government authorities with information and contributing to the development of new standards. The work of EPSA has been of great importance to the positive development of low-speed lifts, and the creation of a more accessible and inclusive society. Today, we are an active member of the Board and Technical Committee of EPSA. We are also active in other non-profit organisations that promote accessibility awareness, such as AEMEA (An Association of Members of the Accessibility Industry).

10 Growing  
WORLDWIDE



## Strong owners' behind **CIBES EXPANSIVE GROWTH**

In 2003, Cibes was acquired by the Swedish investment company R12 Kapital. With its financial strength, long-term perspective and committed ownership, this company played a significant role in Cibes' rapid growth between 2003–2017. During this period, Cibes grew from a small-scale product-oriented company to a global lift company and one of the world's most innovative manufacturer of low-speed lifts for private and public environments. In 2003, Cibes' sales amounted to approximately 100 million SEK and the company employed around 40 people. When R12 Kapital sold Cibes Lift to the investment company Nalka in 2017, sales had reached almost 800 million SEK, and the company had more than 350 employees. Nalka acquired Cibes to support its continued international expansion and focus on product development and customer-related solutions. During Nalka's first two years as an owner, sales increased to just over 1 billion SEK, and continued to increase at an impressive rate in the following years.

# We develop unique lift solutions for **THE GLOBAL MARKET**

A review of the technological development of Cibes, Kalea and NTD low-speed lifts of the past 70 years reveals a process of constant innovation. Over many decades, there have been numerous technological leaps. From the first robust lift designs to today's, energy-efficient, quiet and aesthetically pleasing lift solutions that add beauty, comfort and improved accessibility to every building where they are installed. Cibes Lift Group is on a continuous journey of growth and keeps expanding to new countries. This path will continue. Cibes Lift Group is developing at a rapid pace and will also continue to develop unique lift solutions for a growing world market.

Solid Swedish engineering combined with a passion for innovation has been the driving force of the company ever since its foundation and today, Cibes has R&D centres in Sweden, China and the USA. Development ideas are obtained from customers, partners and Cibes Lift Group employees around the world. In the 1950s, the focus was to develop low-speed lifts that complied with the demands for accessibility solutions of that time. Today, legal compliance is not enough. That is why we need to take inspiration from our customers worldwide when developing the lift solutions of the future.

Low-speed lifts are not just accessibility solutions; they offer comfort and joy that brings people together. They are elegant and inspiring architectural features that will embellish any home, commercial building or public space. The possibilities to customise colour, lift design and materials have never been greater. A flexible design, combined with the innovative solutions that our R&D teams are currently working on hold great promise. While we might not know yet what the future generations of low-speed lifts will look like, we can assure there will always be innovation at Cibes. Innovation is the heart and soul of our company and the foundation of our future.





# 11

Our production  
**UNITS**

## Manufacturing **CLOSE TO OUR MARKETS**

Cibes Lift Group has four production units (PU) on three continents: PU Gävle in Sweden, PU Gdansk in Poland, PU Jiaxing in China, PU Peoria & Roanoke, Illinois, USA. Each one of our production units has their own unique mission and scope but work closely together in various sourcing and R&D projects.



### **Production unit Gävle – vital to our expansion**

In 2012, Cibes opened a new, state-of-the-art production unit in Gävle. Previously, the company ran three different production facilities in Sweden, located in Järbo, Gothenburg and Degerfors. But with a production surface of 10 000 m<sup>2</sup>, we were able to gather all the manufacturing and development resources in Sweden under one roof and gain the synergy effects needed to sustain our rapid growth and the ambitious targets of our owners. The Gävle production unit manufactures screw-driven platform and cabin lifts mainly intended for the European market and has been crucial to secure the rapid expansion of the company group. Thanks to the highly efficient production lines and logistics, the capacity to cope with large volume has increased. The Gävle factory is also where the headquarters of the Cibes Lift Group are located.



## PU Jiaxing, China

Production unit Jiaxing in the Zhejiang province in China manufactures screw-driven, belt-driven and traction rope lifts for Asia and Middle East North Africa but also select products for other regions. Our Jiaxing production unit, complete with its own R&D centre, was founded in 2020 and includes facilities both at the Innovation Industrial Park and the Baodi Industrial Park.

## PU Peoria & Roanoke, USA

Our production units in Peoria and Roanoke, Illinois, USA, develop and manufacture traction, hydraulic and inline gear elevators for the Cibes Symmetry distribution network in North America that includes several Cibes Lift Group owned companies. PU Peoria specialises in vertical platform lifts and PU Roanoke in residential and LULA (Limited Use/Limited Application) elevators. Acquired by Cibes Lift Group in 2022.

## PU Gdansk, Poland

The production unit in Gdansk was founded at the beginning of 2024 and manufactures and supplies key components and packaging to the production units in Sweden and the USA. Our Polish production unit was unit created to strengthen our supply chain and make it more sustainable, but also to get closer to our suppliers and customers on the European market.

## BRINGING PEOPLE TOGETHER

We want our lifts to build bridges across levels and generations.  
We are in the business of bringing people together. That is  
our company vision, and that is what we are all about.

Cibės Lift Group

